BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 International Subsidiary Diploma in Business Pearson BTEC Level 3 International Foundation Diploma in Business Pearson BTEC Level 3 International Diploma in Business Pearson BTEC Level 3 International Extended Diploma in Business
Unit number and title	**Unit 32: Business and Environmental Sustainability**
Learning aim(s)	**C** Investigate ways to improve environmental impact and sustainability for a business organisation.
Assignment title	**Assignment 2: Implementing sustainable business practices**
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You are currently on work experience placement in a business consultancy firm that provides advice and guidance to small and medium-sized businesses on ways in which they can improve the efficiency and effectiveness of their business practices. Following a recent publicity campaign by a local environmental pressure group, a number of businesses have contacted the business consultancy to ask for advice on the practical steps they could take to implement sustainable business practices. Your manager has asked you to conduct research to identify specific sustainable practices that could be taken by businesses operating in different sectors of the local economy and to write a report on your findings. The report would provide the basis for the preparation of a plan identifying how a specific business could implement sustainable business practices.

Task	(i) Focus your research on the following types of businesses: o A restaurant o A business providing administrative services o A small construction company o A medium-sized manufacturing business Your research should consider different areas in which sustainable business practices could be implemented such as: o Procurement processes and activities o Energy conservation o Employee engagement o Waste management and recycling initiatives o Influencing consumer behaviour (ii) Write a business report on your findings which could be presented to businesses operating in different sectors of the local economy. (iii) Prepare a plan for a specific business organisation showing how it

	could implement a set of sustainable business practices
Checklist of evidence required	● Your research notes ● A business report ● An implementation plan of sustainable business activities

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
32/C.D3	Justify own recommendations to a selected business organisation for improvements to sustainable practice.
32/C.M3	Assess the potential benefits of improved sustainable practice for a selected Business organisation.
32/C.P5	Explain the impact on the environment of business activities for selected business organisation to improve its sustainable organisation.
32/C.P6	Produce a plan for a selected business organisation to improve its sustainable practice and meet business needs
Sources of information to support you with this Assignment	Public Limited Companies are required to publish Annual Reports which present their financial statements and highlight the scope and scale of their sustainable business activities. Many large multinational corporations will include sections on the actions they have taken to promote sustainable business practices. These will be a useful starting point for your research activities. The websites of local Chambers of Commerce and other similar types of organisations that provide information to businesses may also contain examples of sustainable business practices which you will be able to reference in your report.